Rocco is a recently retired Director of Special Education for the Baldwinsville Central School District, where he served in that role for 15 years. Before that, he worked as a school psychologist for the Syracuse City School District and the Baldwinsville Central School District. Rocco has over 30 years of experience in education as a practicing school psychologist and special education administrator. Rocco continues to stay active in special education administration, serving on the New York Council of Administrators of Special Education (NYCASE) board and the NYCASE Legislative Committee. Rocco also serves as a Mentor Coach for the School Administrators Association of New York State (SAANYS).

During his tenure as a special education director, Rocco's leadership focused on best practices in inclusive education, student-directed IEP meetings for all students' annual reviews, and mental health and wellness. He has presented at state and national conferences on topics including MTSS, social-emotional universal screening, and student-led IEP meetings.

Rocco earned his bachelor of arts in psychology from Binghamton University, his master of arts in applied psychology and certificate of advanced studies in school psychology from SUNY Plattsburgh, and his certificate of advanced studies in educational leadership from SUNY Oswego. He was honored as the recipient of the New York Association of School Psychologists (NYASP) Leadership in School Psychology Award in 2008 and the NYCASE Special Education Administrator of the Year Award in 2023.